

Webinar

Wednesday 14th April 2021
17:00 - 18:30 (UK)

Future Beef Farms



The
**Challenge
of Change**
The New Normal?

What do Future Beef Farms need to look like?

This interactive session will bring together a range of experts from across the beef industry to share their thoughts on what future beef farms need to look like. The panelists are Sarah Haire (Head of Agriculture for Dunbia and leads on the UK Sustainable Beef Platform), Seth Wareing (Business Manager for Stabiliser Cattle Company), Dr Jude Capper (Livestock Sustainability Consultant) and Bryn Hughes (National Sheep & Beef Specialist, Wynnstay). There will be discussions on the role of genetics, the need for farmers to engage with key performance indicators, how to deal with the range of systems, and how to improve the public perception of the beef sector.

Questions can be submitted to the BSAS or @LizGenever Twitter account with #futurebeef included in the message.

**The event is being held at BSAS 2021 as a stand-alone symposium.
There is no charge for this webinar.**

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